



**FOR IMMEDIATE RELEASE**

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**Creative Team Brings International Art to Connecticut Storefront**

**JANUARY 2017 -- LOOK in the Windows™** — a **stARTling Public Space™** project was founded by kHyal of [fiZz Agency](#), [MegaGlam](#) and SECTION; and incubated with Karl Heine of [creativeplacement](#), [SoNo Spaces](#) and [DesignerJournals](#). kHyal and Heine have developed personal and public storefront projects and events for over a decade; and have been hired by municipalities, non-profits, universities, arts organizations and private clients to invigorate and educate audiences while stimulating local economies with economic development initiatives by fostering art and design initiatives.

In 2018, they will be producing the internationally curated series, *LOOK in the Windows*, in the storefront of Heine's talent agency at 13 North Main Street in South Norwalk, CT, where the team branded and launched a coworking space in 2010 as "SoNo Spaces" and that Heine manages independently.

kHyal, an internationally exhibited artist, designer and curator had been creating art installations in Heine's storefront for years, and suggested to Heine that they give other artists the opportunity. A pioneer of technology-based and experiential installation art in the 80s, kHyal also worked commercially with the team at Metropolitan interactive on the digital signage systems installed throughout the new Whitney Museum of American Art in 2015. She is expert in on-demand textile and apparel printing and an established creator of wearable art, having developed a unique position in her work that explores the notion of art for, and about, the burgeoning international art fair markets including Art Basel. kHyal's art and apparel have been featured in *T* — the New York Times style magazine, on NBC News and Fox News, in *Trillionaire*, *Art Forum*, *Nylon*, *The Wall Street Journal* and numerous other media outlets. And, was chosen by former *America's Top Model* judge, Kelly Cutrone, as a runway favorite in an art fashion show curated and produced by Cutrone. kHyal's product line, some in collaboration with Heine's DesignerJournals company, have been sold in [P!Q stores](#) in Grand Central Terminal and Rockefeller Center in New York, Universal Walk in Orlando and Caesar's Palace in Las Vegas; as well as New York Comic Con. In 2016, she was selected by the technology company [Meural](#) for a solo show of her digital work at the [Con Artist Collective](#) on Manhattan's Lower East Side, which helped spark the idea for *LOOK in the Windows*.

The new installations will be mostly digital, using the Meural Canvases procured through the company's artist program, some will include analog installations and physical art and products, depending on the artist.

Kicking off the series in February is the Australian-based artist known as CUPCO, who has also lived and worked extensively in Japan. In March, Montreal native Carole Guevin will be featured, the founder of Netdiver.net, a design and digital culture magazine launched in 1998. Guevin is considered by many as the pioneering curator of the creative community, she is also a powerful and prolific designer and artist.



## NEWS FLASH!

More information about featured artists will be released prior to their installation dates, along with artist applications for consideration in future installations at [LookintheWindows.com](http://LookintheWindows.com).

“We wanted to share our love of art and design on a global level with the local audience Karl has fostered through his 30-year talent agency and 7-year coworking space in a key location in the center of Connecticut’s Creative Corridor and Google’s 2014 Connecticut eCity. Karl has always been a generous supporter of the art and design community and embraces innovation. He has also welcomed me to use his storefront to display my work for many years,” said kHyal. “Now it’s time to share that generosity with other artists and designers we collect and support.”

“We believe in the local design economy,” adds Heine. “And, in bringing international talent from the art and design worlds to SoNo to share our inspiration and stimulate fresh thinking. The bonus is that we learn and benefit from everyone in the chain and it fosters symbiotic relationships, which is why we founded SoNo Spaces in 2010, and why I expanded it in a new venture as Space Partners LLC with Bob Walker in another local location in SoNo in 2017.”

**LOOK in the Windows** is a **stARTling Public Space** project brought to you by kHyal and Karl Heine, with an initial launch on February 1st and ongoing installations at 13 North Main Street in South Norwalk, CT. For more information, visit [LookintheWindows.com](http://LookintheWindows.com)

### ABOUT US

[creativeplacement](http://creativeplacement.com) is a talent agency located in South Norwalk, CT placing top talent in the design, packaging, advertising and interactive marketplace. For more information, visit [creativeplacement.com](http://creativeplacement.com)

[fiZz Agency](http://fiZzAgency.com) is boutique communication design and PR firm located in the historic Black Rock district of Bridgeport, CT which specializes in local and global brand marketing and product launches in FinTech, Technology, Financial Services, Renewable Energy, Healthcare, Education and other verticals. For more information, visit [GetfiZz.com](http://GetfiZz.com)

[SoNo Spaces](http://SoNoSpaces.com) is the only coworking space in South Norwalk, CT. Its two locations at 13 North Main Street and 23 South Main Street in downtown SoNo include over 7,000 square feet of private offices, coworking, conference rooms and indoor event space. Amenities include kitchens, conference rooms, off-street parking, outdoor event space, WiFi and 24/7 access. For more information, visit [SoNoSpaces.com](http://SoNoSpaces.com) or call Karl at 203-838-5555.

[PUSH workshops](http://PUSHworkshops.com) is an ongoing series of handcrafted workshops, salons and events developed to expand the learning opportunities of creative professionals at every stage in their careers founded by Karl Heine and kHyal in 2007.

[SECTION](http://SECTIONmagazine.com) is an art, design, fashion, culture and technology magazine that publishes original content and supplies private label content to other media outlet clients.

[Meural](http://Meural.com) builds technology to democratize art, bringing the world of art into homes across the world. Using a proprietary blend of hardware, firmware, and software that renders each image vivid, lifelike, and textured, combined with elegant craftsmanship applied to FSC certified, sustainably harvested wood, Meural delivers an organic and lifelike art-viewing experience.

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